



brookstreet
work · play · getaway

Brookstreet Scores Hat Trick as one of Ottawa's Top 10 Employers

Four-diamond Hotel Team votes again to win The Employees' Choice Awards

OTTAWA, Ontario, Canada – December 1, 2010 - Brookstreet Hotel is proud to announce that—for the third time—it has been named one of Ottawa's Top 10 Employers by an independent selection committee for The Employees' Choice Awards (ECA) program. The program honours organizations within Canada's National Capital Region that recognize employees as their greatest asset.

The award is based on measuring the level of satisfaction and engagement of its employees that were surveyed extensively on various aspects of their employment, including their balance of work/life and whether they felt that they were engaged in meaningful work.

“One of the most frequent comments that we get from Partners (employees) is that they appreciate the family feeling and sense of belonging when working at Brookstreet. That success comes from the amazing people who work here; who care not only about the work they do but also about the people they work with.” says Chantal Smitheram, Casting Director at Brookstreet.

Patrice S. Basille, Brookstreet's Executive Vice President and General Manager adds: “The Leaders at Brookstreet are passionately committed to the quality of the work environment for its Partners and to have such feedback is indeed an indication that our efforts are recognized. We strongly believe that a team that is balanced and happy to come to work each day will result in a better experience for our valued guests. This recognition will only encourage us to work harder to foster an exceptional culture for our Partners”.

Achieving this result was no accident. The Brookstreet story began with a clear vision, mission and value statements in which human resources management occupies a central and strategic position. Innovation defines Brookstreet's Casting (HR) Director, Chantal Smitheram's approach to optimizing people needs with those of the business. Just weeks ago, Brookstreet won Gold in The Ontario Tourism Industry Awards of Excellence in the category of Employee Attraction & Retention.

In a recent employee survey, a Brookstreet Partner commented: “Best staff and management I've ever worked with. I feel like I matter here; I never get the impression that I'm just another employee.”

Brookstreet Partners receive ongoing training to further enhance their exceptional attention to service and safety as well as opportunities to participate in the development of new eco-friendly policies for the hotel. Employees are lauded each quarter with recognition ceremonies and rewarded with a multitude of perks including discounts on dining, accommodation, spa and golf as well as RRSP plans.

About Brookstreet

Brookstreet is Ottawa's leading four-diamond hotel with world-class facilities including the four-diamond Perspectives Restaurant, The Marshes championship golf course and full-service Au Naturel Spa. Brookstreet's Perspectives Restaurant is the recipient of the Wine Spectator Award and the VQA Restaurant Award of Excellence. For more information about Brookstreet, please visit: www.brookstreet.com.



brookstreet

work · play · getaway

Contact Brookstreet:

Caroline Savignac, Communications Manager

613.271.5476 or caroline.savignac@brookstreet.com